**Final Media Literacy Rubric**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **Exemplary** | **Proficient** | **Developing** | **Novice** |
| **Based on Real News/Events (x1)** | 4Paper is based on real news and provides a link/source in reflection paper.  | 3N/A | 2N/A | 1-0Paper is not based on real news or events |
| **Modeled after News Source Genres (x1)** | 4Can immediately identify the source’s bias and news type: Hyper-partisan, biased, fake, or satirical  | 3Can identify the source’s bias and news type after a little analysis | 2Cannot identify either the source’s bias OR news type | 1-0Cannot identify BOTH the source’s bias AND news type |
| **Evidence of Understanding:****Ethos, Pathos, and Logos(x2)**  | 8-7Uses each rhetorical appeal (Ethos, Pathos, and Logos) at least once. Appeals are easily identifiable and arguable | 6-5Uses each rhetorical appeal (Ethos, Pathos, Logos) at least once. Appeals are not easily identifiable | 4-3Uses only two rhetorical appeal OR most appeals are not easily identifiable | 2-0Use one or no appeals OR ALL appeals are not identifiable |
| **Evidence of Understanding:****Types of News Sources (x2)** | 8-7 Purposefully makes FOUR linguistic, visual, and rhetorical decisions modeled after selected news type. | 6-5Purposefully makes THREE linguistic, visual, and rhetorical decisions modeled after selected news type. | 4-3Purposefully makes TWO linguistic, visual, and rhetorical decisions modeled after selected news type. | 2-0Purposefully makes ONE or NO linguistic, visual, and rhetorical decisions modeled after selected news type. |
| **Organization (x1)** | 4Articles are as long as they need to be, have a logical flow, and are easy to follow | 3Articles are as long they need to be, but are sometimes difficult to follow | 2Articles could use some length and elaboration OR are usually difficult to follow. | 1Articles are so short that they do not meet requirements. Follows no organization |
| **Voice, Grammar, and Punctuation (x1)** | 4Concise, persuasive voice with limited (<2) grammar errors **for selected news source.** | 3Clear voice with a few grammar errors (3-6) | 2Muddled voice with multiple grammar errors (6-10) | 1-0Unclear voice with excessive grammar errors (<10) |